

8 WAYS TO BUILD TRUST IN YOUR ORGANIZATION

- 1. Hire on character first.
- 2. Get a clear vision in front of your team at least every 30 days.
- 3. Have outside financial accountability and audits.
- 4. Create a continual learning climate. Spend money on good training that motivates and improves your greatest asset your people.
- 5. Clarify the expectations of results that you have for your team. Be clear in expected results but give freedom in how to get there so they can be innovative and surprise you with great new ways of implementation.
- 6. Create a habit of genuinely praising others.
- 7. Think beyond yourself. Get in the habit of doing what is best for the whole.
- 8. Be a member of credible groups and trust associations, like the Better Business Bureau.