



Enterprise Trust Index™

The Enterprise Trust Index (ETI) is a powerful online analysis tool that provides a clear picture of trust throughout your organization. From the analytics, you will be able to drill down into specific data across locations and departments to recognize key drivers impacting current levels of trust.



Benefits

The Enterprise Trust Index enables you and your leadership team to quickly identify and understand areas that can be improved in order to take best actions that will build trust and drive results.

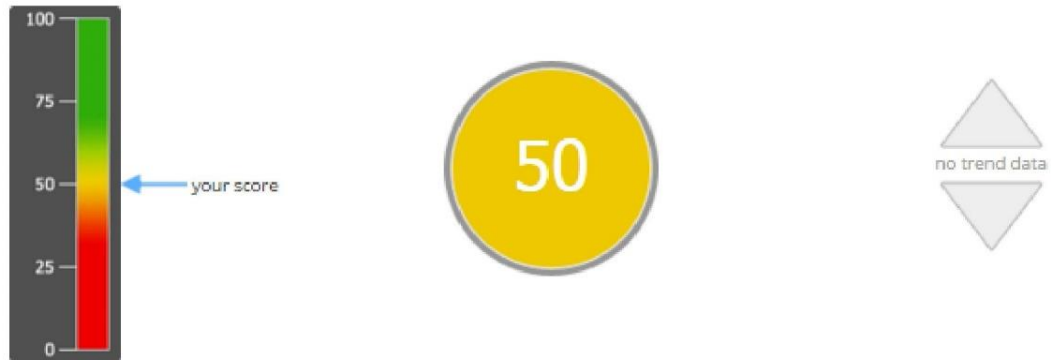
- See specific areas where trust levels are high and other areas that can be developed to immediately impact the bottom line.
- Assess the impact of current trust initiatives to determine what is actually working.
- Use the baseline on trust levels to compare results over time, across departments, locations, and levels.
- Recognize skilled leaders or emerging leaders who are building trust in a positive way.
- Build a more committed workplace and culture of trust.


Questions? Call 651.340.6555 or email Info@TrustEdge.com

Sample ETI Results Page

PERFORMANCE PROFILE: SUMMARY RESULTS

Overall Trust Score



23% of employees are trusting. 

These employees trust the organization as well as their managers.
They are motivated to perform beyond expectations.



19% of employees are somewhat trusting.

These employees trust either the organization or their managers, but not both.
They may be motivated to put in some extra effort, but they are holding back to some extent.



18% of employees are somewhere in between.


Employees in this category are doing their jobs adequately for the most part,
but they are not motivated to put in extra effort.



15% of employees are somewhat untrusting.

These employees are discouraged and unmotivated,
but they have not completely checked out.



24% of employees are untrusting. 

These employees are probably not adding value. They may be doing more harm than good.



Sample ETI Results Page

GROUP COMPARISON: ORGANIZATION TRUST

■ = Trusting ■ = In Between ■ = Distrusting
 n = Number of respondents in the group

	25%	50%	75%	n
All Respondents	28%	42%	30%	218
Manager Name: <i>John Herring</i>	22%	11%	67%	9
Function: Transportation	14%	29%	57%	7
Manager Name: <i>Joe Williams</i>	11%	33%	56%	18
Level: Senior Leadership Team	11%	33%	56%	9
Function: Store Manager	11%	33%	56%	9
Function: Customer Service	15%	31%	54%	13
Manager Name: <i>Russell Brown</i>		50%	50%	6
Manager Name: <i>Chris Erickson</i>		50%	50%	4
Manager Name: <i>Chris Taylor</i>	17%	33%	50%	6
Function: IT Specialist	17%	33%	50%	6
Manager Name: <i>Tyler Smith</i>	25%	25%	50%	4
Manager Name: <i>Colleen Hollmann</i>	14%	43%	43%	7
Tenure: <1 year	12%	46%	42%	24
Level: Manager	12%	47%	41%	41
Location: Corporate	24%	35%	41%	17
Manager Name: <i>Steve Swanson</i>	20%	40%	40%	5
Manager Name: <i>Barbara Stewart</i>	40%	20%	40%	5
Location: <i>Exton</i>	13%	49%	38%	39
Location: <i>Summerville</i>	27%	35%	38%	26
Manager Name: <i>Rayleigh Culbert</i>	17%	50%	33%	6
Function: Sales Manager	36%	32%	32%	28
Location: <i>Highpoint</i>	36%	32%	32%	22
Manager Name: <i>Shelia Lange</i>	6%	63%	31%	16
Tenure: 8-14 years	27%	42%	31%	52
Manager Name: <i>Jeff Ludwig</i>	20%	50%	30%	10
Tenure: 4-7 years	25%	45%	30%	57

Sample ETI Results Page

PERFORMANCE PROFILE: TRUST – ORGANIZATION VS MANAGER

The chart below provides a high-level overview of the two key aspects of trust. Organization Trust indicates the extent to which employees trust the organization. Manager trust indicates the extent to which employees trust their immediate supervisors.



PERFORMANCE PROFILE: THE PILLARS OF TRUST



Sample ETI Results Page

GROUP COMPARISON

TWO-FACTOR TRUST PROFILE – “THE ORGANIZATION” vs “MY MANAGER”

Displayed below is a statistically derived overview of your employee survey results based on the two key components of trust. The vertical axis shows how employees feel about the organization as a whole. The horizontal axis shows how employees feel about their direct supervisors/managers.

Each number on the chart represents one group (see key to right of chart). The larger circle is the average of all respondents.



High scores on "The Organization" indicate that...

- There is an atmosphere of trust
- Employees respect senior management
- Senior leaders demonstrates strong leadership skills
- Senior management communicates with the organization
- People cooperate with one another and feel like they are on the same team
- High ethical standards are maintained throughout the organization
- Employees feel respected

High scores on "My Manager" indicate that...

- Managers treat their employees with respect
- Managers value the contributions and talents of their employees
- Managers provide constructive feedback to their employees
- Managers help their employees to grow and advance professionally
- Employees feel comfortable expressing their ideas and opinions
- Employees receive praise and recognition when deserved